SNAP Outreach
Application Assistance
Information Session

SNAP Outreach Partner
Reimbursement Project Requirements

Spring 2019
Project Goals

• Increase the quality of applications submitted to DTA from Outreach Partners;

• Reduce DTA staff time spent on processing Outreach Partners applications and recertifications;

• Help eligible clients successfully navigate the application process and secure/or maintain food assistance; and

• Improve overall satisfaction with the program.
Project Eligibility

• Non-Federal Funding Sources;

• Ability to assist clients with SNAP Application Assistance; and

• Ability to submit quarterly and annual project deliverables.
What’s in it for the Outreach Partner?

UMass contracts with Outreach partners that provide outreach/application assistance. 

As a **partner you could be eligible for approximately 50% reimbursement** for allowable costs when:

- Assisting clients for SNAP Outreach
- Non federal funds are used to pay for application assistance

In addition:

- Access to DTA Connect and Community Liaisons;
- Navigation of DTA system; and
- Support network from other partners, DTA, and UMMS
Funding

Potential Funding Sources

• Any non-federal funding including
• State or local government funding*
• Private contributions: foundations or corporate grants, individual donations
• Social enterprise revenue

Non-Federal Funding

• State, County, City Funds*
• Private Donations
• Foundation Funds
• Social Venture Revenue
• Community Development Block Grants (CDBG)
• Tuition Resources (not financial aid or federal student grants)
• Other State Training Funds*
• SNAP Outreach Reimbursement Funding (loses its federal identity once reimbursed)

*NOTE: Must ensure funding sources are not federal sources within other grants being utilized

*Not already matched federally
Project Standards

Annually, Outreach Partner will submit a SNAP outreach budget to UMass for inclusion in the SNAP Outreach Plan.

As part of the SNAP Outreach State Plan:

• An Application Goal will be established for each Outreach Partner. The application goal will be determined based on past performance and current resources.
• An Application Approval Rating will be established. Outreach Partners will be required to maintain an approval rating at or above the standard.
Next Steps

Interested Outreach Partners must:

• Express interest to UMMS on or before 5/15/19.
• Attend a meeting with UMMS to discuss your qualifications, identify needed documentation, and discuss project requirements.
• Completed documentation deadline for FFY 2020 is no later than 6/1/2019.
  ✓ An FFY 2020 budget;
  ✓ A completed activity checklist; and
  ✓ Other new partner deliverables

DTA will include Eligible Outreach Partners as part of the FFY 2020 SNAP Outreach Plan.

UMMS will contract with Eligible Outreach Partners as part of the approved State Outreach Plan.

Outreach activities would begin on 10/1/2019 and training would be provided prior to start.
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