Student Health Insurance Plans
Premium Assistance (SHIP PA)

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Today’s Presentation

Agenda

1. Highlight background of Student Health Insurance in Massachusetts

2. Provide an overview of the Student Health Insurance Program MassHealth premium assistance pilot program

3. Explain program implementation and operations
Student Health Insurance in Massachusetts
Student Health Insurance in Massachusetts

- Massachusetts has required students enrolled in higher education programs to be covered by health insurance since 1989 – one of the country’s first individual mandates.

- Under this requirement, every school (both public and private) in Massachusetts must offer a Student Health Insurance Program (SHIP) which is only available to the school’s students.

- All full- and part-time students must participate in their school’s SHIP or waive participation by demonstrating “comparable coverage,” as defined by the regulations.

- Colleges and universities are required to allow students to waive SHIP if they are enrolled in MassHealth or in subsidized coverage through the Health Connector.

- Since access to financial assistance under the Affordable Care Act (ACA) expanded, enrollment in SHIPs has been decreasing.
• The Connector oversees the Massachusetts SHIP program, as described in 956 CMR 8.00

• Most SHIP premiums are paid for in one payment for the entire year and are part of the students’ tuition bill

• The Connector negotiates and procures insurance coverage for the Massachusetts public colleges and universities. Annual premiums range from $1450-$3850

• For the 2016-2017 school year, all public colleges and universities (with the exception of UMass Amherst who is self-insured) use Blue Cross Blue Shield as their carrier.

• There are two third-party administrators (TPAs) used by the public colleges and universities, which streamlines processes. The TPAs are: Gallagher Student Health, for the community colleges, and University Health Plans (UHP), for the UMass campuses (except Amherst) and the state colleges and universities.
Since the implementation of the ACA in 2014, fewer students have been enrolling in SHIPs, likely due to the availability of low- or no-cost insurance through MassHealth and the Health Connector.

- Prior to 2014, students aged out of MassHealth at age 19 and were not eligible for the Health Connector’s Commonwealth Care program if they were eligible to enroll in a SHIP
  - Commonwealth Care was the Health Connector’s subsidized health insurance program prior to the ACA; the Health Connector’s current comparable program is ConnectorCare

- There has been a significant decline in SHIP enrollments since enactment of the ACA; many students have enrolled in coverage offered by MassHealth or the Health Connector

<table>
<thead>
<tr>
<th></th>
<th>AY 2013/2014 SHIP Student Enrollment</th>
<th>AY 2014/2015 SHIP Student Enrollment</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>UMass (4/5 Campuses)</td>
<td>10,069</td>
<td>7,889</td>
<td>-21.65%</td>
</tr>
<tr>
<td>Community Colleges</td>
<td>8,234</td>
<td>4,634</td>
<td>-43.72%</td>
</tr>
<tr>
<td>State Universities</td>
<td>4,476</td>
<td>3,061</td>
<td>-31.61%</td>
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MassHealth Premium Assistance for SHIPs
There has been a significant decline in the public college and universities Student Health Insurance Program (SHIP) enrollments since enactment of the ACA in 2014; many students have enrolled in coverage offered by MassHealth or the Health Connector.

MassHealth and the Health Connector collaborated to implement the SHIP Premium Assistance Program (PA).

The SHIP PA pilot program allows current MassHealth members at the Commonwealth’s public colleges and universities to enroll in their school’s SHIP with MassHealth premium assistance.

The project is being piloted with the public colleges and universities because more MassHealth eligible students attend these schools, due to existing relationships with the Connector, and due to aggressive implementation timeframes.

The pilot program has commenced for fall 2016 academic year.

Outcomes should include significant cost savings to MassHealth and stabilization of SHIP premiums.

Win - Win for everyone!
New Tool to Support SHIP Market: Premium Assistance

**Premium Assistance** is a MassHealth program designed to provide a cost-effective way of delivering benefits to MassHealth members who have access to private insurance by assisting with payments for their private coverage.

- MassHealth’s purchasing of private insurance helps ensure that MassHealth is the payor of last resort, as required by federal law, as the private insurance becomes the primary payor of services.

- Eligibility for MassHealth Premium Assistance is determined based on the individual’s MassHealth coverage type and the type of private health insurance that the individual is enrolled in or has access to.

- Under the pilot program led by the Health Connector, MassHealth and EOHHS, Massachusetts students will newly be able to enroll in their schools’ SHIP health plans using MassHealth premium assistance benefits.

- Students enrolled in the pilot will maintain their MassHealth premium and benefits/cost sharing for MassHealth participating services/providers, while also being able to access broader networks and services at the SHIP health plan’s cost sharing levels.
Premium Assistance Pilot: Target Population

- The public institutions of higher education (the nine State Universities, 15 Community Colleges and Quincy College, and the entire UMass system) will be targeted in the pilot year because of the high number of students accessing MassHealth.

- In the 2015/2016 school year, there are approximately 21,000 students from public institutions who “waived” out of the SHIP requirement due to their MassHealth enrollment.
  - This population is potentially larger as there are some students who did not identify as MassHealth enrollees but simply waived out for being enrolled in a MassHealth Managed Care Organization.
  - 68% of this population is age 18-25.

- The pilot program launched June 1 for the Community Colleges and students are actively enrolling, thus far, at a rate of approximately 35%.

- Students enrolled at private institutions could take advantage of this program in subsequent years.
Premium Assistance Pilot: Program Value and Benefits

**Benefits to Students**
- Access to private insurance affords students a wider network of providers at a Platinum or Gold cost-sharing level (e.g., additional mental health coverage through the Blue Cross PPO network and out-of-state and out-of-country coverage)
- Students in the Premium Assistance program will maintain their MassHealth premium and will maintain MassHealth benefits at MassHealth cost sharing levels when they visit a provider participating in the MassHealth and SHIP carrier networks

**Benefits to Schools**
- SHIP enrollment will increase, stabilizing premiums over time
- The overall cost to attend a public college or university will be kept affordable

**Benefits to Commonwealth**
- Significant cost savings for MassHealth
MassHealth’s premium assistance authority had been limited to purchasing “Group” health plans, and not “individual” health plans, like those available through the SHIP program. Therefore, MassHealth has sought both:

- **Medicaid State Plan Amendment (SPA)** –
  
  to obtain authority to purchase individuals plans, under 42 CFR 435.1015, which specifies that it is at the individual’s *option* to enroll

- **1115 Demonstration Waiver** –
  
  (1) authority to purchase individual plans,

  (2) to *require* that the individual enroll in the SHIP plan if available, and

  (3) continuous eligibility

Both pathways to obtain authority were used since it was unclear whether CMS would provide 1115 Waiver authority before the implementation target deadline
How will the Premium Assistance pilot program work?

**Workflow Overview**

1. Student is accepted to and enrolls in school for the fall semester
2. Student receives tuition bill inclusive of SHIP premium with instructions on how to enroll or waive the SHIP plan
3. Student logs on to TPA online enrollment system. MassHealth-enrolled students are prompted and educated about benefits of the Premium Assistance (PA) program if they enroll in SHIP
4. MassHealth student elects SHIP plan
5. TPA transmits student elections to MassHealth
6. MassHealth verifies student’s MassHealth eligibility
7. MassHealth, carriers, TPAs/Schools perform reconciliations at agreed-upon intervals

**MassHealth Verifies PA Eligibility**
- MassHealth notifies TPA of eligibility
- TPA enrolls student in SHIP
- MassHealth makes premium payment to TPA or school
- Carrier is paid directly by TPA or school
- Student is sent approval notice and educational materials about Premium Assistance program and SHIP

**MassHealth Cannot Verify PA Eligibility**
- MassHealth notifies TPA that student is not eligible for premium assistance
- TPA outreaches student advising student she must log back in to the system and either enroll in SHIP or prove coverage elsewhere
Next Steps

- **Student outreach and education**
  - Educational information is embedded in the waiver/enrollment experience and shared with schools for wider student distribution

- **1115 Demonstration Waiver**
  - Minor modifications to marketing materials and online platforms will be required when 1115 waiver is granted

- **Private Colleges and Universities**
  - Potential to expand program to private colleges and universities in future years